

3 November 2008

Henri Studio Reinvented

Henri Studio Europe, Ltd., acclaimed supplier of fountains and statuary, has been recast. In close conjunction with its US parent company, the new Henri Studio, Ltd., is now exclusively a distributor of three premium garden décor brands: Brass Baron bronze sculpture; Design Toscano resin figures; and its primary line, Henri Studio cast stone fountains and statuary. The company stocks a core range of best selling Henri fountains, statues, birdbaths and planters, all manufactured in the US, and quick-shipped across the UK, Ireland and Europe from its Somerset facility. In addition, Henri Studio, Ltd., offers the *entire* Henri range on a special order basis, along with the complete Brass Baron catalogue and select Design Toscano products.

With all production of cast stone fountains and statuary shifted solely to the US parent company factory, this new approach ensures premium quality standards in raw materials, production, finishing, and packaging. Henri Studio US company president Peter Friddle states that "With this change, we have recommitted our UK operation to the product and service excellence that has made Henri the most admired and best-selling brand in the UK."

With production shifting to the US, Henri's facility in Highbridge, Somerset, will be streamlined for increased efficiency and rapid, two-week shipping of all orders. Key managers and staff remain in place to ensure continuity with customers, many of whom have successfully retailed Henri fountains and ornaments for over twenty-five years.

"This bold step marks the resurgence of Henri Studio in the UK, Ireland and Europe," states Friddle, "and we are eager and grateful for the opportunity to serve our valued retailers here."